



MINIBOARDS - Interior		Okanagan		Northern BC			
# of boards		4 weeks		8 weeks		12+ weeks	
1-9		\$13.00		\$11.00		\$10.00	
10+		\$11.00		\$10.00		\$9.00	
25+		\$10.00		9.00		\$8.00	

MINIBOARDS - Vancouver		Victoria		Whistler			
# of boards		4 weeks		8 weeks		12+ weeks	
1-99		\$41.00		\$36.00		\$31.00	
100		\$38.00		\$33.00		\$28.00	
200		\$35.00		30.00		\$25.00	

MINIBOARDS - BC Place Stadium							
# of boards		4 weeks		8 weeks		12+ weeks	
30-50		\$20.00		\$19.00		\$18.00	
50+		\$19.00		\$18.00		\$17.00	

BIGBOARDS - Thompson Rivers University							
# of boards		8 weeks		12 weeks		16+ weeks	
1		\$50.00		\$45.00		\$40.00	
2		\$45.00		\$40.00		\$35.00	

*Above rates are weekly unit costs.



The Media Team

MINIBOARD & BIGBOARD LOCATIONS

#	RESTO-BAR NETWORK - MiniBoards	ADDRESS	CITY
1	BOSTON PIZZA	340 Victoria St.	Kamloops
2	CACTUS JACK'S SALOON	417 Seymour Street	Kamloops
3	DUFFY'S PUB	1797 Pacific Way	Kamloops
4	MAGNUMS PUB	357 Victoria Street	Kamloops
5	FOX'N HOUNDS PUB	945 Columbia Street West	Kamloops
6	MCCRACKEN'S PUB	1626 Valleyview	Kamloops
7	ROBBIE'S DOWNTOWN	290 Lansdowne	Kamloops
8	ROCK'N FIRKIN PUB	726 Sydney Avenue	Kamloops
9	RIVERS	640 Victoria st.	Kamloops
10	SHERLOCKS PUB	1430 Summit Drive	Kamloops
11	TUMBLEWEEDS PUB	5220 Bogetti Place	Kamloops
12	WESTSYDER PUB	3369 Westsyde Road	Kamloops
13	TRAVEL CENTRE	1885 West Trans Canada Hwy.	Kamloops
14	BOSTON PIZZA	3604 32 Street	Vernon
15	EARLS RESTAURANT	3101 Highway 6	Vernon
16	BAXTER'S BAR & GRILL	1745 Spall Road	Kelowna
17	BOSTON PIZZA	2339 Highway 97 North	Kelowna
18	BOSTON PIZZA	545 Harvey Avenue	Kelowna
19	CATS MEOW LOUNGE & EATERY	311 Harvey Avenue	Kelowna
20	COYOTE'S PUB	1352 Water Street	Kelowna
21	DAKODA'S SPORTS BAR	1574 Harvey Avenue	Kelowna
22	FLASHBACKS NIGHT CLUB	1268 Ellis Street	Kelowna
23	KEG STEAKHOUSE & BAR	1580 Water Street	Kelowna
24	O'FLANNIGAN'S PUB	319 Queensway	Kelowna
25	MCCULLOCH STATION PUB	2789 K.L.O. Road	Kelowna
26	PACKING HOUSE NEIGHBOURHOOD PUB	663 Finns	Kelowna
27	PIER MARINA PUB & GRILL	2035 Campbell Road	Kelowna
28	RASCALS	150 Hwy 33 West	Kelowna
29	RILEY'S PUB	1751 Ross	Kelowna
30	R J MCMASTER'S PUB	1992 Dilworth	Kelowna
31	ROSE'S WATERFRONT PUB	1352 Water Street	Kelowna
32	STURGEON HALL	1481 Water St.	Kelowna
33	SNEAKY PEACH PUB	10-5500 Clements Crescent	Kelowna
34	TURTLE BAY MARINE PUB	2850 Woodsdale Road	Kelowna
35	WHISKI JACKS PUB	2442 Drought Road	Kelowna
36	BARLEY MILL BREW PUB	2460 Skaha Lake road	Penticton
37	BOSTON PIZZA	1900 Main Street	Penticton
38	COPPER MUG NEIGHBOURHOOD PUB	1301 Main Street	Penticton
39	EARLS RESTAURANT	1848 Main Street	Penticton
40	LAKE SIDE RESORT - Casino Lobby	21 Lakeshore Dr. West	Penticton
41	LAKE SIDE RESORT - Conference Centre	21 Lakeshore Dr. West	Penticton
42	LAKE SIDE RESORT - Barking Parrot Pub	21 Lakeshore Dr. West	Penticton
43	LAKE SIDE RESORT - Lakeside Fitness	21 Lakeshore Dr. West	Penticton
44	ALPINE PUB & GRILL	6145 Kelly Road South	Prince George
45	BOSTON PIZZA	841 Central Street West	Prince George
46	KEG STEAKHOUSE & BAR	582 George Street	Prince George
47	KELLY O'BRYAN'S	1375 2nd Avenue	Prince George
48	PUMPHOUSE PUB	1321 Noranda	Prince George
49	ROUGHE RESTAURANT & PUB	611 Brunswick	Prince George
50	TABOR ARMS PUB	100 South Tabor Blvd.	Prince George
51	WESTWOOD SPORTS PUB	233 Cherry Avenue	Prince George
52	ON REQUEST		Vancouver
53	ON REQUEST		Victoria
54	ON REQUEST		Whistler
#	COLLEGE NETWORK - MiniBoards	ADDRESS	CITY
1	UNIVERSITY COLLEGE OF THE CARIBOO	900 McGill RD - Cafeteria	Kamloops
2	UNIVERSITY COLLEGE OF THE CARIBOO	900 McGill RD - Student Pub	Kamloops
3	UNIVERSITY COLLEGE OF THE CARIBOO	900 McGill RD - Grand Hall	Kamloops
4	UNIVERSITY COLLEGE OF THE CARIBOO	900 McGill RD - Study Area	Kamloops
5	UNIVERSITY COLLEGE OF THE CARIBOO	900 McGill RD - Gym/Athletic Building	Kamloops
6	UNIVERSITY COLLEGE OF THE CARIBOO	900 McGill RD - Student Union Building	Kamloops
#	STADIUM NETWORK - MiniBoards	ADDRESS	CITY
1	SPORT MART PLACE	300 Lorne St.	Kamloops
2	VERNON MULTIPLEX	3445-43rd Ave.	Vernon
3	BC PLACE STADIUM	777 Pacific Boulevard	Vancouver
#	COLLEGE NETWORK - BigBoards	ADDRESS	CITY
1	UNIVERSITY COLLEGE OF THE CARIBOO	900 McGill RD - Cafeteria	Kamloops
2	UNIVERSITY COLLEGE OF THE CARIBOO	900 McGill RD - Student Pub	Kamloops
3	UNIVERSITY COLLEGE OF THE CARIBOO	900 McGill RD - Study Area	Kamloops

Tel. 877-828-9980



MINIBOARDS

Frame Size

_14.5" X 18.5"

Viewing Area

_12" X 16.5"

Poster Size

_12" X 17"

Features

- _Eye-Level contact
- _Captive Audience
- _Gender Specific

Locations

- _Above urinals
- _Behind Stall doors
- _Beside mirrors
- _Above hand-dryers



BIGBOARDS

Frame Size

_48" X 72"

Viewing Area

_45" X 66"

Poster Size

_47.25" X 68.5"

Features

- _Large size and impact
- _High traffic areas
- _Command attention

Locations

- _Cafeterias
- _Student Pubs
- _Student centres

